### 6 AGRICULTURE AND ECONOMIC DEVELOPMENT ELEMENT



Tomato harvest Source: Dave Feliz

This element seeks to support, sustain, reinvent, and diversify the agricultural economy. Agriculture is the primary business of Yolo County. The division of farmland for non-agricultural purposes is precluded. The use of agricultural conservation easements and/or land dedication to mitigate for loss of farmland from non-agricultural development is required. A new Agricultural District program to promote value-added agricultural endeavors in certain key emerging areas is identified. An innovative program to transfer farm dwelling rights to other farmers for agriculturally-related purposes is also included. Agricultural land also provides important biological habitat and defacto open space. The goals and policies of this element emphasize wildlife-friendly farming, local food prefer-



ence, community revitalization, creation of jobs and economic health, business outreach, expansion of tourism, and collaboration with the Rumsey Tribe and UC Davis.

#### A. Introduction

#### 1. Context

The defining characteristic of Yolo County is its agriculture and open spaces. Though agriculture is a business, the fields, orchards, and rangeland that comprise most of our agricultural land base are generally open and pastoral, and create valued views and vistas. The term "working landscape" is sometimes used to refer to the de facto open space provided by the vast land mass of designated Agricultural (AG) land in the County, even though this land is not designated Open Space (OS)<sup>1</sup>.

Ninety-two percent of the land surface of Yolo County is off-limits to residential, commercial and industrial development uses that are not consistent with the agricultural designation. Instead, these lands are currently set aside for farming, grazing and open space.<sup>2</sup> Sixty-seven percent of the unincorporated area of the county is protected under Williamson Act contracts to provide further long-term protection of these lands.<sup>3</sup>

Yolo County's historic commitment to honor its "roots" by preserving agriculture—dating back several decades and reaffirmed in the last comprehensive update of the General Plan in 1983—has produced an enviable quality of life, significant open space preservation and long-standing development agreements between Yolo County and its four incorporated cities that largely concentrate housing and commercial development within the Spheres of Influence (SOI) of existing urbanized areas.

This General Plan continues the County's commitment to agriculture, open space and "smart growth." It also recognizes the importance of supporting and broadening the local economy to meet the needs of a growing and diverse population. More than one-third of all employment in Yolo County is in the government sector, primarily State agencies. The General Plan also supports and encourages local businesses, as a means to provide a stable and reliable tax base.

<sup>&</sup>lt;sup>1</sup> Definitions for the Agriculture (AG) and Open Space (OS) land use designations are provided in the Land Use and Community Character Element.

<sup>&</sup>lt;sup>2</sup> County of Yolo, 2005. *Background Report for the Yolo County General Plan Update,* Woodland, California, pages 1-5 and 1-6.

<sup>&</sup>lt;sup>3</sup> County of Yolo, 2005. *Background Report for the Yolo County General Plan Update,* Woodland, California, page 1-10.



The County's long-standing emphasis on farming and compact communities, as well as its abundant natural resources, has positioned it well to take advantage of the opportunities created by an era of rising food and energy costs. This General Plan looks to build upon the County's past successes by developing a "smart economy" that will afford both residents and the local government the ability to continue to chart the County's course into the future.

#### 2. Contents

This element addresses agricultural issues throughout Yolo County including:

- 1. Preservation of agriculture (Goal AG-1)
- 2. Natural resources for agriculture (Goal AG-2)
- 3. Healthy farm economy (Goal AG-3)
- 4. Education and awareness (Goal AG-4)
- 5. Local preference (Goal AG-5)
- 6. Delta agriculture (Goal AG-6)

This element addresses economic development issues throughout the County including:

- 1. Economic diversity (Goal ED-1)
- 2. Business climate and business assistance (Goal ED-2)
- 3. Community revitalization (Goal ED-3)
- 4. Expansion of tourism (Goal ED-4)
- 5. Economic sustainability (Goal ED-5)

The subsection for each of these topics is formatted as follows: Background Information, Policy Framework and Implementation Program. Within the Policy Framework and Implementation Program sections, policies and actions related to climate change are denoted with the symbol "§".

## B. Agriculture

#### 1. Background Information

Agriculture has been at the heart of Yolo County's identity, character, economy and way of life since the County's founding in 1850. Today, over 85 percent of county land is



used for agriculture.<sup>4</sup> Traditional growers on large-scale farms share the land with a growing number of diversified small farms (e.g. truck farms), as well as thriving livestock operations. Additionally, many farmers are implementing innovative new models for farm operation, crop choice and mix and marketing. Important contributors to the strength and success of agriculture in Yolo County include the County's longstanding commitment to agricultural preservation, its focus on directing growth into the existing cities and towns and the presence of UC Davis, which is an international leader in agricultural research and education.

Although past practices have served the county well, changing times have brought new challenges and require additional innovation. Urbanization pressures are likely to continue. Despite recent upturns, the agricultural economy has generally seen lower crop prices, higher costs and a loss of markets and agricultural infrastructure for more traditional crops in recent years. Production has remained level, despite technological advances. It is difficult for family farmers to respond to a growing body of regulatory requirements.

At the same time, the county continues to see growth in higher value crops, organic products, wine grapes and wineries, olives and specialty products such as grass fed beef. Farmers are finding new ways, such as value-added products, direct marketing and agricultural tourism, to diversify and augment their incomes. If Yolo County is to maintain its agricultural land base and a thriving agricultural economy, it needs to continue to adopt new approaches for farmland protection as well as strategies for improving farming as a livelihood.

#### a. Soil Resources

The county's agricultural land, soil and water resources are the foundation of successful and continuing agriculture. There are many different ways of characterizing agricultural land and soil resources, beginning with the types of soils and their suitability for a range of agricultural uses and the availability of water and irrigation. Two of the most widely used systems, the U.S. Department of Agriculture Natural Resources Conservation Service (NRCS) Land Capability Classification system and the California Department of Conservation Farmland Mapping and Monitoring Program, are used below to describe Yolo County farmland and soil resources.

The NRCS Land Capability Classification System is based on the limitations of soils for irrigated field crops, the risk of damage if soils are used for crops and the way soils respond to management. Land capability classes for irrigated land are designated by

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<sup>&</sup>lt;sup>4</sup> County of Yolo, 2005. *Background Report for the Yolo County General Plan Update,* Woodland, California, page 1-7.



the numbers I through VII, indicating progressively greater limitations and narrower choices for agricultural use and are defined as follows.

- Class I soils have slight limitations that restrict their use.
- Class II soils have moderate limitations that restrict the crop selection or that require moderate conservation practices.
- Class III soils have severe limitations that restrict the choice of plants or that require special conservation practices, or both.
- Class IV soils have very severe limitations that restrict the choice of plants or that require very careful management, or both.
- Class V soils are subject to little or no erosion but have other limitations, impractical to remove, that restrict their use mainly to pasture, rangeland, forestland and/or wild-life habitat. There are no Class V soils in Yolo County.
- Class VI soils have severe limitations that make them generally unsuitable for cultivation and that restrict their use mainly to pasture, rangeland, forestland, or wildlife habitat.
- Class VII soils have very severe limitations that make them unsuitable for cultivation and that restrict their use mainly to grazing, forestland and/or wildlife habitat.

The distribution of NRCS soils classifications in Yolo County is presented in Figure AG-1 and Table AG-1. Over 63 percent of total County farmland is on Class I, II and selected Class III soils; 11 percent is on other Class III and Class IV soils and 26 percent is on Class VI and VII soils. Most of the unincorporated county consists of Class I and II soils, with areas of poorer quality soils in the Dunnigan Hills, along the Colusa Basin Drain and the Yolo Bypass and in the western foothills.

#### b. Important Farmlands

The NRCS classifies farmland according to soil type and the availability of irrigation. One of the most widely used descriptors of the suitability and value of land for agriculture, the California Department of Conservation Farmland Mapping and Monitoring Program uses this classification system to map the State's important farmlands.

■ **Prime Farmland**. Land which has the best combination of physical and chemical soil characteristics, growing season and moisture supply needed to sustain long-term, high-yield agricultural production and has been used for the production of irrigated crops at some time during the four years before the mapping date.



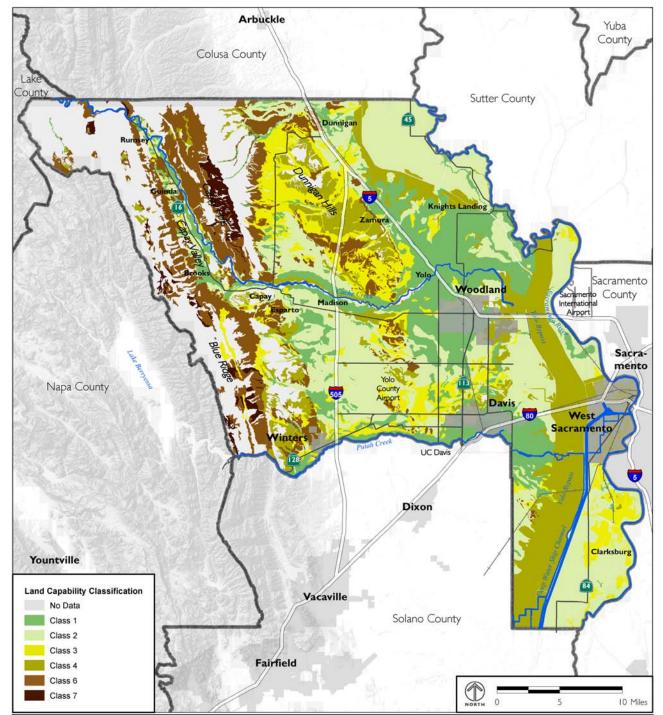


FIGURE AG-1 IRRIGATED LAND CAPABILITY CLASSIFICATION

Source: USDA, NRCS

Land capability classification shows the suitability of soils for most kinds of field crops.

Class numbers indicate limitations on crop production, with greater class numbers indicating more limited soils.



TABLE AG-1 YOLO COUNTY AGRICULTURAL SOILS (NRCS LAND CAPABILITY CLASSIFICATION SYSTEM)<sup>A</sup>

Soil Class	Area	Percent of Total County Lands
Water	8,496	1.3
Class I	107,835	16.5
Class II	182,994	28.0
Class III	67,316	10.3
Class IV	109,143	16.7
Class V	0	0
Class VI	73,197	11.2
Class VII	66,662	10.2
Class VIII	37,906	5.8
Total	653,549 <sup>b</sup>	100

<sup>&</sup>lt;sup>a</sup> Assumes irrigation where irrigation data was not available, the non-irrigated classification was included.

- Farmland of Statewide Importance. Land similar to Prime Farmland but with minor shortcomings, such as greater slopes or less ability to store soil moisture and which has been used for the production of irrigated crops at some time during the four years before the mapping date.
- Unique Farmland. Land of lesser quality soils used for the production of the State's leading agricultural crops, usually irrigated but may include non-irrigated orchards or vineyards and has been cropped at some time during the four years prior to the mapping date.
- Farmland of Local Importance. Defined for Yolo County as farmland, presently cultivated or not, having soils which meet the criteria for Prime or Statewide, except that the land is not presently irrigated, as well as other non-irrigated farmland.
- **Grazing Land.** Land on which the existing vegetation is suited to the grazing of livestock.

<sup>&</sup>lt;sup>b</sup> Adjusted by +71 acres to match County GIS totals. Source: USDA, NRCS.



- **Urban and Built-Up Land.** Land occupied by structures with a building density of at least one unit per 1.5 acres. This land is used for residential, industrial, commercial, construction, institutional, public administration, railroad and other transportation yards, cemeteries, airports, golf courses, sanitary landfills, sewage treatment, water control structures and other developed purposes.
- Other Land. Land not included in any other mapping category, for example, low density rural developments; brush, timber, wetland and riparian areas not suitable for livestock grazing; confined livestock, poultry or aquaculture facilities; strip mines and borrow pits; water bodies smaller than 40 acres; and vacant and non-agricultural land surrounded on all sides by urban development and greater than 40 acres in area.
- Water. Perennial water bodies with an area of at least 40 acres.

Important farmlands in Yolo County are presented in Figure AG-2 and Table AG-2. The majority of the County's farmland is Prime Farmland, particularly in flat areas. Most of the County's cities and unincorporated communities are surrounded by Prime Farmland. The western foothills are predominantly classified as Grazing Land.

#### c. Agricultural Water Supply

Since rainfall in Yolo County is inadequate to sustain most crops, agriculture depends on a reliable irrigation water supply from a combination of both groundwater and surface water. In most years, surface water is the primary source of irrigation water in Yolo County. The main sources of surface water supply in Yolo County are the Sacramento River, Colusa Basin Drain, Putah Creek, Cache Creek (including Clear Lake and Indian Valley Reservoirs), Yolo Bypass, Tule Canal, Willow Slough and the Tehama-Colusa Canal. Farmers rely on groundwater for approximately 40 percent of their supply in a normal year and rely more heavily on groundwater during drought years.<sup>5</sup>

Agricultural water demand is expected to remain fairly stable or to decline slightly due to the increasing use of higher value, permanent crops and associated efficient irrigation systems. Agricultural water users face problems with unreliable water supplies during drought conditions, subsidence from groundwater overdraft in the Upper Cache Creek region and the Dunnigan Hills region, competing demands from non-agricultural development for and the environment for limited water supplies and increasingly stringent, complex and costly water quality regulations.<sup>6</sup>

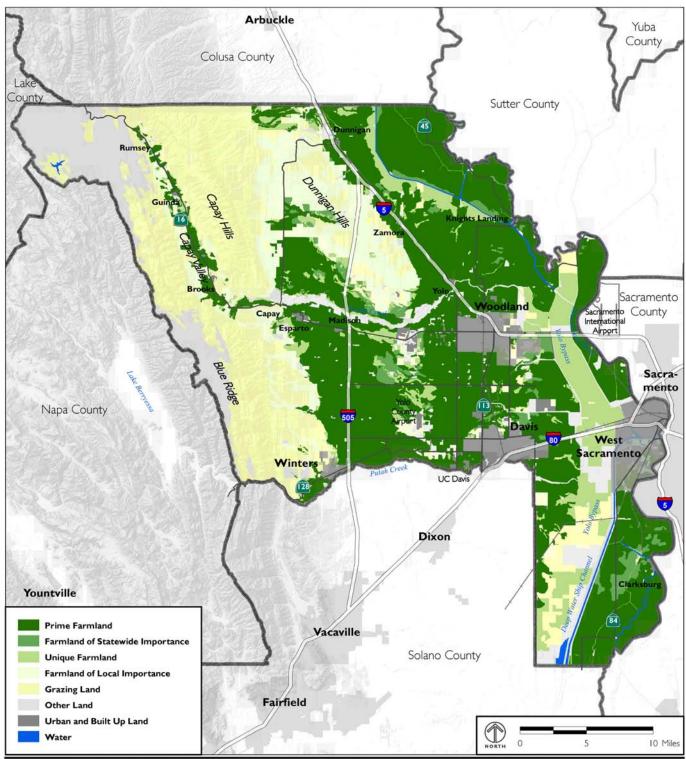
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<sup>&</sup>lt;sup>5</sup> IRWMP, 2007. *Model Policies for Water Resources for the Yolo County General Plan*, page 2.

<sup>&</sup>lt;sup>6</sup> IRWMP, 2007. *Model Policies for Water Resources for the Yolo County General Plan*, page 3.



FIGURE AG-2 IMPORTANT FARMLANDS



Source: California Dept. of Conservation, Farmland Mapping and Monitoring Program, 2004



TABLE AG-2 YOLO COUNTY IMPORTANT FARMLANDS

Land Category	Area (Acres)	Percent of Total County Lands
Prime Farmland	257,893	40%
Farmland of Statewide Importance	16,989	3%
Unique Farmland	50,197	8%
Farmland of Local Importance	65,173	8%
Grazing Land	150,339	23%
Urban and Built-Up Land	29,343	4%
Other Land	75,800	12%
Water	7,815	1%
Total	653,549 <sup>a</sup>	100%

<sup>&</sup>lt;sup>a</sup> Adjusted by +96 acres to match County GIS totals.

Source: Farmland Mapping and Monitoring Program, 2006.

Water resource issues are also addressed in other elements of the General Plan. The Conservation and Open Space Element addresses aquatic and riparian ecosystems and water conservation, as well as water supply and water quality. The Health and Safety Element addresses flooding.

#### d. Crops

Crops grown in Yolo County can be characterized by acreage (the number of acres occupied by a particular crop) and by profitability (the amount of money generated by a particular crop). Yolo County's agricultural landscape is dominated by irrigated agriculture, particularly alfalfa and rice crops. Fruit crops, particularly tomatoes and wine grapes, which are the most profitable, dominate the County's agricultural economy. As shown in Figure AG-3 and described below, the County's top ten most profitable agricultural commodities in 2007 were processing tomatoes, alfalfa, wine grapes, rice, seed crops, almonds, organic crops, walnuts, cattle and calves, and wheat. Table AG-3 provides values for the leading commodities since 1998.



County Colusa County Sutter County Count Sacramento County mento Napa County West Sacramento Winters 1. Tomatoes .....\$ 77,096,786 Dixon 2. Hay, Alfalfa ..... .....\$ 39,368,257 3. Grapes, Wine (all varieties) ......\$ 38,047,281 ....\$ 28,884,000 4. Almond .. ..\$ 28,767,033 5. Seed Crops (all) ... .....\$ 23,917,812 Vacaville 7. Walnuts (all) .....\$ 18,547,412 Solano County 8. Organic Crops ......\$ 14,497,739 9. Cattle and Calves ...... .....\$ 11,556,000 10. Apiary, Livestock & Poultry Products ...\$ 9,116,691 **Fairfield** Almonds Seed Crops Tomato Wine Grapes Rice Rangeland Wheat Alfalfa - Walnuts Organic Crops 10 Miles

FIGURE AG-3 TOP 10 AGRICULTURAL COMMODITIES

Source: Yolo County Agriculture Dept., 2006.



TABLE AG-3 VALUE OF LEADING COMMODITIES SINCE 1998

	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
	(\$/Acres)	(\$/Acres)	(\$/Acres)	(\$/Acres)	(\$/Acres)	(\$/Acres)	(\$/Acres)	(\$/Acres)	(\$/Acres)	(\$/Acres)
Tomot	\$87,936,000	\$87,936,000 132,668,000 \$76,496,000	\$76,496,000	\$68,752,000	\$74,135,000	\$61,189,000	\$86,111,000	\$68,260,000	\$77,096,786	\$100,012,325
	56,600	67,114	48,575	40,374	42,812	38,274	45,129	42,232	37,026	42,149
cHcHc	24,393,000	23,788,000	21,420,000	31,839,000	32,804,000	31,089,000	36,753,000	36,242,000	\$39,368,257	\$51,957,572
nay, Allalla	42,430	43,024	38,720	45,885	53,231	55,914	52,904	45,776	59,269	53,959
(IIV) goada Odiliv	46,837,000	35,431,000	40,873,000	33,241,000	44,675,000	37,366,000	33,341,000	41,967,000	\$38,047,281	\$46,513,316
ville Glapes (All)	8,410	8,704	9,496	10,242	6,699	10,334	606'6	8,464	10,156	11,898
ooi a	11,714,000	24,343,000	34,597,000	28,316,000	27,687,000	39,899,000	40,768,000	28,248,000	28,248,000 \$23,917,812	\$32,836,105
22	17,816	24,483	36,229	28,717	32,446	37,303	45,655	34,670	29,997	32,660
7000	20,649,000	26,572,000	19,975,000	17,079,000	14,999,000	17,943,000	21,278,000	21,413,000	\$28,767,033	\$31,952,413
sdo o obso	22,599	25,163	18,708	16,754	16,619	20,708	26,556	26,806	29,104	23,337
baom/V	7,434,000	5.074,000	4,427,000	4,814,000		12,220,000	19,309,000	30,976,000	\$28,884,000	\$28,914,985
חוסוווע	5,879	5,612	5,552	6,437	5,854	6,038	6,818	9,149	9,378	9,698
Organic Produc-	6,392,000	5,422,000	6,674,000	8,288,000	9,078,000	10,637,000	13,693,000	13,914,000	\$14,497,739	\$19,475,512
tion	2,425	2,830	3,335	6,253	5,405	4,692	4,998	4,515	6,003	5,932
of iclo/M	7,599,000	9,657,000	9,885,000	12,601,000	11,464,000	12,274,000	11,437,000	21,748,000	21,748,000 \$18,547,412	\$18,872,190
Walliuts	8,003	7,299	8,497	7,962	9,080	9,785	9,447	9,605	9,845	7,851
Cattle & Calves	7,430,000	6,751,000	10,034,000	9,485,000	7,695,000	10,185,000	10,601,000	12,412,000	12,412,000 \$11,556,000	\$15,870,404
‡004/V/	7,135,000	7,355,000	8,382,000	9,629,000	8,537,000	16,350,000	12,948,000	7,738,000	4,558,000	\$12,178,840
אווממו	39,014	33,832	43,144	43,774	33,076	56,227	44,098	34,647	20,976	35,613
Jan. 20 2 12/1. 2021. 20	C 10	.000 0001	202							

Source: Yolo County, Agricultural Reports 1998-2007.



- **Processing Tomatoes**. Processing tomatoes have been the county's leading crop in terms of income since 1960, and are expected to remain an important economic crop.
- Wine Grapes. Wine grapes are the largest single crop in the fruit and nut category. Several factors, including climate, lower land and production costs and the UC Davis Department of Viticulture and Enology, give Yolo County a competitive advantage in the wine industry when compared to better known areas like Napa and Sonoma Counties. As a result, Yolo County is among the top dozen wine producers in the State. There are three federally designated wine appellations in Yolo County. Known as "American Viticulture Areas," or AVAs, these areas denote a winegrowing region with officially recognized boundaries. They are shown in Figure AG-4 and described below:
  - <u>Clarksburg:</u> The 64,640-acre Clarksburg AVA is approximately 16 miles long and 8 miles wide, bordered by the town of Freeport on the north, Interstate 5 on the east, Twin Cities Road to the south and the Sacramento Deep Water Ship Channel on the west. It currently contains ten wineries and around 11,000 acres of vineyards. The Clarksburg AVA includes Merritt Island, which was previously a separate viticulture area.
  - <u>Dunnigan Hills:</u> Dunnigan Hills is an 89,000-acre AVA in northwest Yolo County, established in 1993. It is generally bordered by Cache Creek on the south, County Road 99W on the east, Buckeye Creek on the north and Hungry Hollow to the west. It currently contains two wineries with about 3,000 acres of vine-yards planted.
  - <u>Capay Valley:</u> This large valley (150 square miles) only has one winery with 25 acres of land currently under vine. This relatively new AVA, has a long history of growing grapes in fact as early as 1861, a winery in the region was voted to have the best vineyard in the Golden State. While it is just northeast of Napa and a mere two-hour drive from San Francisco, the region has not had much recognition compared its neighboring Napa County. A potential for the region to explore is sustainable practices, as its warm dry climate—particularly relative to fog prone Napa Valley—allows for less spraying in the vineyard. In an era when consumers are more aware of environmentally sensitive practices in the field, this could be an avenue to explore further.
- Nuts. Nuts are profitably grown on smaller lot sizes, require a large initial capital investment and have been increasing in production value. Yolo also benefits from California's strong global market presence in almonds and walnuts.



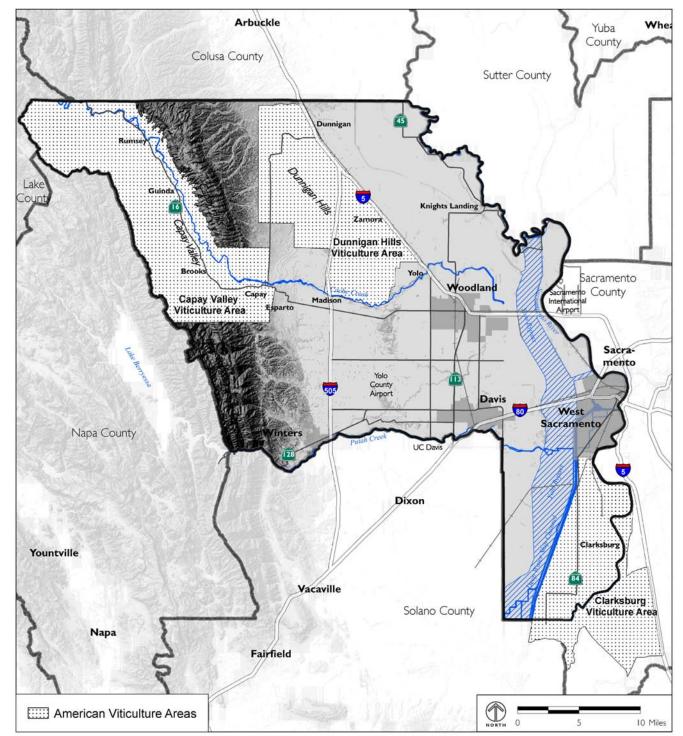


FIGURE AG-4 AMERICAN VITICULTURE AREAS



- **Field Crops**. The acreage of field crops in Yolo County has increased, replacing acreage that once grew processing tomatoes. Alfalfa, wheat and rice crops occupy the largest agricultural land use in Yolo County and are the third, ninth and fifth most profitable crops, respectively.
- **Seed Crops.** Due to consistently being a profitable crop to keep in rotation, the acreage of seed crops in Yolo County has been stable or slightly increasing in recent years.
- Rangeland. A significant portion of the county is rangeland. Beef cattle and lamb, grass-fed beef and milk have been increasing in production and value.
- Organic Production. Yolo County is one of the top five organic producers in the State. Organic production increased by 34 percent in 2007 to over \$19 million, as Yolo County farmers kept pace with expanding demand for organic produce. The value of organic crops has tripled in Yolo County since 1998.

As shown in Figure AG-3, these leading crops are grown throughout the county, in some cases on non-prime farmland. Many of these crops, such as organic crops, seed crops and wine grapes, are important to the County's economy as a foundation for related value-added processing and support businesses, as well as agricultural tourism.

#### e. Agricultural Infrastructure

Yolo agriculture depends on a network of adequate roads and irrigation, as well as the availability and proximity of field labor, processing, transporting, marketing and other farm-related services.

#### Transportation

Yolo County's nearly 900 miles of roads provide a reliable network by which local farmers can move equipment, labor and supplies from field to field and transport their goods to processing plants and markets. However, many of the county's roads are in poor condition and increased traffic impedes the movement of slower farm equipment, thus affecting productivity.

The Port of Sacramento, located in Yolo County, offers containerized and bulk shipment of products and agricultural raw materials. The two major exports from the Port are rice and wood chips. However, its capacity remains limited by the shallow depth of the Deep Ship Channel that provides access to cargo ships.

Airports are important to agriculture for two reasons: as a way to ship agricultural goods and for use by crop-dusters. Two of the County's airports (Yolo County Airport and Watts-Woodland Airport) and the nearby Sacramento International Airport allow for shipment of higher value agricultural products. Growers Air Service, based at the



privately-operated Medlock Field north of Davis, is the only remaining crop duster service based in Yolo County. All other crop duster services come from outside the County.

#### Residential Uses

The County allows, either by right or as a conditional use, one single-family dwelling and one ancillary dwelling per legal parcel in agricultural areas. This policy allows farmers, including truck farmers, organic farmers, and start-up farmers who generally have smaller scale operations, to live on their land. However, it can also encourage the division of larger parcels into smaller home sites and/or inflated values for farmland (due to its value as a home site), making it difficult for new or expanding farms to acquire land. The location and placement of homes in the rural area can also have an impact on tenant farmers and neighboring farm operations.

Decent farm worker housing is needed in locations throughout the county so farmers have a ready and nearby supply of reliable labor at key times in the crop cycle. Liability and landlord regulations have discouraged many landowners from providing farm worker housing. In addition, farm workers and their families need an array of social support services, including government assistance, schools, medical services, shopping, etc. that are largely located in the urban areas. Farm workers tend to have the lowest incomes among all workers, so housing needs to be affordable to households earning 50 percent or less of the median income. Farm worker housing, as well as housing for other low-income residents, is covered comprehensively in the Housing Element of the General Plan.

#### Industrial Uses

Despite the closure of sugar beet mills and tomato canneries in recent years, Yolo County remains home to a large share of the region's top food processing companies. Current processing facilities include one tomato processor, two rice mills, nine wineries, eight nut and nut oil processors, three dairies, 16 seed labelers and a prune processor. These are distributed throughout the County, with most rice processing facilities, seed labelers and dairies located in the Woodland area and most walnut hullers located in Winters or Guinda. Wineries are located in Clarksburg, Brooks and the Hungry Hollow area north of Esparto.

#### f. Agricultural Economy and Employment

In 2007, the total gross valuation of all agricultural crops produced was nearly \$454 million, up 22.5 percent from \$370 million in 2006. Recent trends and future outlook continue upward, although the gross production value of the County's leading crops fluctuates with annual changes in acreage and price. Seed crops and organic production continue their upward trend. Field labor, processing, transporting, marketing



and other farm-related services boost the annual contribution of agriculture to the overall Yolo County economy to over \$1 billion.<sup>7</sup>

Approximately 4,200 people were employed on Yolo County farms in 2006, about 4.2 percent of the 100,500 civilian jobs in the County, which is double the State average.<sup>8</sup> This reflects a decrease of 200 jobs or 4 percent since 1995.<sup>9</sup> To the extent that farm inputs are provided locally and outputs are processed locally, they generate additional income and employment for the County. Related uses such as agricultural support businesses, agricultural industrial uses, farm worker camps, stores selling items grown and manufactured in Yolo County, bed and breakfasts, lodges and wineries are also important contributors to the local economy. The income multiplier effect for agricultural uses is roughly 2.0.<sup>10</sup>

Agricultural property and business activity provide a significant portion of the tax base in Yolo County. The tax revenues generated by the agricultural industry are generally lower than would be created by other uses on the same land, however, the cost to provide government services to farms is also lower. Regardless, additional diversification in its economic base would benefit local employment, businesses and the County budget.<sup>11</sup>

#### 2. Regulatory Framework

#### a. State Requirements

The Agricultural and Economic Development Element is not one of the seven mandatory elements of a General Plan. The County has adopted this element because agriculture has been the economic and social engine for the County. It has defined the County's cultural values and continues to be the number one industry of the County. Although it is an optional element, under State law it carries the same weight as any of the mandatory elements and bears the same requirements for both horizontal and vertical consistency. This element addresses the requirements of Government Code Section 65560.b.2 related to agriculture and rangeland.

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<sup>&</sup>lt;sup>7</sup> County of Yolo, 2007. 2006 Agricultural Crop Report, Woodland, California.

<sup>8</sup> http://www.calmis.ca.gov/file/cosnaps/yolosnap.pdf.

<sup>&</sup>lt;sup>9</sup> County of Yolo, 1996. *Agricultural and Tourism Targeted Industry Analyses, Final Report,* Woodland, CA, page VI-2.

<sup>&</sup>lt;sup>10</sup> County of Yolo, 2005. *Background Report for the Yolo County General Plan Update,* Woodland, California, pages 2-78 and 2-79.

<sup>&</sup>lt;sup>11</sup> County of Yolo, 2002. General Plan Agricultural Element, Woodland, California, page 2-12.

<sup>&</sup>lt;sup>12</sup> California Government Code Sections 56300.5, 65301a and 65303.



#### b. Growth Boundaries

The County has long maintained a growth strategy that focuses urban development within the four cities and the unincorporated communities. This General Plan establishes growth boundaries for each unincorporated community in Yolo County and relies upon the City SOI as the growth boundaries for the cities, clearly defining the agricultural-community interface. In addition, the County has agreed with Davis and Woodland to maintain a permanent agricultural and open space buffer between the two cities. This Agricultural and Economic Development element contains a policy to maintain this 11,000-acre buffer and an action to work with the cities to make it more specific and binding.

#### c. Yolo County Local Agency Formation Commission (LAFCO)

LAFCO has been a close partner in the County's agricultural preservation efforts. LAFCO's strong preservation posture, its Agricultural Conservation Policy and mitigation requirements are intended to preserve agricultural lands. These policies and requirements also serve to discourage the premature conversion of prime agricultural lands to urban uses and have become critical elements of farmland protection in Yolo County. The LAFCO Agricultural Conservation Policy includes policy guidelines, implementation strategies and standards which are applied to proposed boundary changes for cities and special districts.

#### d. Williamson Act

The California Land Conservation Act, better known as the Williamson Act, has been a cornerstone of the County's agricultural preservation program. As shown in Figure AG-5, 410,659 acres or 67 percent of Yolo County's total land area is in Williamson Act contracts. In 2005, the State honored Yolo County with an agricultural stewardship award in recognition of the County's work to preserve agricultural land through the Williamson Act. Subventions (reimbursements for lost property tax revenue resulting from Williamson Act contracts) have repeatedly been proposed for reduction or elimination by the State in recent years in order to balance the State budget. This would have a significant and adverse effect on both farmers and the County.

The Williamson Act also provides for longer-term contracts under the Farmland Security Zone (FSZ). Due to the subvention rate structure, Yolo County limits the FSZ program to lands located within three miles of an existing city limit. (The County is reimbursed by State subvention funds at a lower rate for FSZ lands located more than three miles from a city limit.) As a result, the program's effectiveness is constrained and only one FSZ contract has been executed. The proposed reduction or elimination of subvention funding would similarly impact the FSZ program.



Arbuckle Yuba County Colusa County Sutter County County acramento County International Arport Sacramento oodland mento Napa County West Sacramento Dixon Yountville Vacaville Solano County Napa **Fairfield** Parcels Under Williamson Act Contracts 10 Miles

FIGURE AG-5 WILLIAMSON ACT CONTRACTS

Source: County of Yolo GIS, 2009.



#### e. Yolo County Farmland Conversion Mitigation Program

Through its Agricultural Land Conversion Ordinance<sup>13</sup>, Yolo County requires mitigation when farmland is converted to non-agricultural uses for development purposes. The ordinance requires dedication of 1 acre of proximate and equivalent agricultural land for each acre of agricultural land converted. The ordinance outlines the soil, irrigation and other requirements of land that can qualify as agricultural mitigation. Yolo County does not allow for payment of a fee in-lieu of land and/or easement acquisition except for conversions totaling 5 acres or less. The ordinance also prohibits "stacked mitigation," which would allow credit for agricultural mitigation and habitat or other mitigation on the same property.

#### f. Agricultural Districts

In January of 2008, the County established the Clarksburg Agricultural District in order to explore ways to encourage agricultural business development and expansion. The district is shown in Figure AG-6. The Clarksburg Agricultural District encompasses both the federally-recognized Clarksburg wine appellation and the West Sacramento Enterprise Zone. While the land within this District makes up only 9 percent of the County's active farmland, it produces almost 22 percent of the total value of the County's top five crops. The County is considering an array of possible tools that could be applied within the District, such as relaxing regulatory standards and level of service standards; subsidizing marketing efforts; lowering building permit fees; allowing additional on-site housing and designating specific economic focus points where shipping, processing, trade and other services would be centrally located. This element contains policies and actions encouraging the similar use of agricultural districts in other areas of the County, where appropriate. Other Districts are being evaluated for future consideration in the Capay Valley and Dunnigan Hills areas.

#### g. Revenue Agreements

Redevelopment pass-through agreements and annexation revenue-sharing agreements are key components of the County's farmland preservation framework, providing revenues to the County that allow it to forego revenue-generating urban development on unincorporated agricultural land. The County will continue to collaborate with the cities to strengthen such agreements, ensure sufficient revenues, cover County revenue losses and service costs and enable the continued preservation of agricultural land that would otherwise be subject to intense development pressure.

<sup>&</sup>lt;sup>13</sup> Zoning Ordinance Section 8-2.2416.



Arbuckle Yuba County Colusa County Sutter County Dunnigan Lake County **Knights Landing** sacramento County International Airport Sacramento Woodland Esparto Sacramento Yolo County Napa County Davis West Sacramento Winters UC Davis Clarksburg **Agricultural** District Dixon Yountville Vacaville Solano County Napa **Fairfield** 10 Miles

FIGURE AG-6 AGRICULTURAL DISTRICT

Source: Yolo County GIS, 2009.



#### 3. Policy Framework

# GOAL AG-1 <u>Preservation of Agriculture</u>. Preserve and defend agriculture as fundamental to the identity of Yolo County.

- Policy AG-1.1 Protect and enhance the County's four key agricultural sectors. This includes: (1) retaining existing growers and processors of crops; (2) encouraging the growth of emerging crops and value-added processing: (3) supporting small and organic producers and their ability to serve visitors; and (4) enhancing the transfer of new technologies into practical applications for seeds, crops, fuels, alternative energy, food processing, etc.
- Policy AG-1.2 Maintain parcel sizes outside of the community growth boundaries large enough to sustain viable agriculture and discourage conversion to non-agricultural home sites. §
- Policy AG-1.3 Prohibit the division of agricultural land for non-agricultural uses. §
- Policy AG-1.4 Prohibit land use activities that are not compatible within agriculturally designated areas.
- Policy AG-1.5 Strongly discourage the conversion of agricultural land for other uses. No lands shall be considered for redesignation from Agricultural or Open Space to another land use designation unless all of the following findings can be made: §
  - A. There is a public need or net community benefit derived from the conversion of the land that outweighs the need to protect the land for long-term agricultural use.
  - B. There are no feasible alternative locations for the proposed project that are either designated for non-agricultural land uses or are less productive agricultural lands.
  - C. The use would not have a significant adverse effect on existing or potential agricultural activities on surrounding lands designated Agriculture.
- Policy AG-1.6 Continue to mitigate at a ratio of no less than 1:1 the conversion of farm land and/or the conversion of land designated or zoned for agriculture, to other uses.



- Policy AG-1.7 Locate farm dwellings in a manner that protects both on-site and offsite agricultural practices. All dwellings in agriculturally zoned areas shall be encouraged to be located on portions of the parcel less suitable for agricultural use and in "clustered" configurations.
- Policy AG-1.8 Regulate and encourage removal of incompatible land uses and facilities from agriculturally designated lands.
- Policy AG-1.9 Work with the Local Agency Formation Commission (LAFCO) on issues of mutual concern including agricultural preservation policies and the establishment and maintenance of logical boundaries for service districts that support existing and planned community growth. §
- Policy AG-1.10 Protect agricultural lands from urban encroachment by limiting the extension of urban service facilities and infrastructure, particularly sewers. (\$\\$)
- Policy AG-1.11 Maintain growth boundaries around existing communities and neighborhoods to encourage urban infill development and protect adjoining agricultural lands. §
- Policy AG-1.12 Prohibit new residential or suburban subdivisions in areas designated for agricultural use. §
- Policy AG-1.13 Discourage the use of "antiquated subdivisions" for non-agricultural use. The County shall review areas previously subdivided (antiquated subdivisions) for consideration as specialty farming areas. Areas identified for this purpose shall have water and soil characteristics capable of sustaining specialty-farming operations.
- Policy AG-1.14 Preserve agricultural lands using a variety of programs, including the Williamson Act, Farmland Preservation Zones (implemented through the Williamson Act), conservation easements, an Agricultural Lands Conversion Ordinance and the Right-to-Farm Ordinance.
- Policy AG-1.15 Advocate for maintenance and improvement of the Williamson Act Land Conservation (Agricultural Preserve) Program.
- Policy AG-1.16 Encourage the coordinated acquisition of agricultural conservation easements by local, State and federal agencies and private conservation organizations with established records of responsible stewardship to protect agriculture, from willing sellers or donors.



easements on land most threatened by development, particularly those lands located close to cities and unincorporated communities. (\$) Policy AG-1.18 When undertaking improvement of public roadways and drainage facilities, consult with adjoining farmland owners and incorporate designs that minimize impacts on agriculture. Policy AG-1.19 Encourage the retention of existing and development of new airport facilities for agricultural aerial applications. Policy AG-1.20 Consider "affordable farming" programs where development impact fees or other funding sources and/or mechanisms are used to create incubator farms and other opportunities for entry-level farming. Policy AG-1.21 Within conservation easements, preclude the practice of fallowing fields for the purpose of water export. Fallowing as a part of normal

Encourage the coordinated placement of agricultural conservation

Protect the integrity of irrigation conveyance systems and related infrastructure from the impacts of adjoining non-agricultural develop-

Policy AG-1.23 Oppose the creation of any conservation easements within growth boundaries. Conservation easements within growth boundaries shall not be accepted for mitigation purposes.

crop rotation is not subject to this policy.

- GOAL AG-2 Natural Resources for Agriculture. Protect the natural resources needed to ensure that agriculture remains an essential part of Yolo County's future.
- Policy AG-2.1 Protect areas identified as significantly contributing to groundwater recharge from uses that would reduce their ability to recharge or would threaten the quality of the underlying aquifers. §
- Policy AG-2.2 Preserve water resources for agriculture, both in quantity and quality, from competition with development, mitigation banks and/or interests from outside of the County. (§)
- Policy AG-2.3 Work proactively with regional and watershed based groups to protect and preserve Yolo County's agricultural water supply.

Policy AG-1.17

Policy AG-1.22

ment.



Policy AG-2.4 Encourage the agricultural community to utilize Best Management Practices in the application and use of water resources. (\$) Policy AG-2.5 Support high value and intensive farming practices on appropriate agricultural soils. Prime soils and other productive agricultural land outside of growth boundaries shall be preserved wherever feasible. Policy AG-2.6 Work with appropriate local, State and federal agencies to conserve, study and improve soils. Promote participation in programs that reduce soil erosion and increase soil productivity. (\$) Policy AG-2.7 Encourage farmers and agricultural businesses to prepare for opportunities and adversities that may result from climate change. § Policy AG-2.8 Facilitate partnerships between agricultural operations and habitat conservation efforts to create mutually beneficial outcomes. Policy AG-2.9 Support the use of effective mechanisms to protect farmers potentially impacted by adjoining habitat enhancement programs, such as "safe harbor" programs and providing buffers within the habitat area. Policy AG-2.10 Encourage habitat protection and management that does not preclude or unreasonably restrict on-site agricultural production. Policy AG-2.11 Encourage farmers to use agricultural methods that reduce or minimize use of pesticides, herbicides and manufactured fertilizers. Policy AG-2.12 Encourage farmers to employ agricultural practices that supplement rather than deplete topsoil and conserve or minimize water use. (\$) Policy AG-2.13 Promote wildlife-friendly farm practices, such as tailwater ponds, native species/grasslands restoration in field margins, hedgerows, ditch management for riparian habitat, restoration of riparian areas in a manner consistent with ongoing water delivery systems, reduction of pesticides, incorporating winter stubble and summer fallow, etc. (\$) Policy AG-2.14 Recognize the valuable role that agriculture plays in mitigating the effects of climate change, including permanent crops that sequester carbon for long periods of time and the use of farming methods that reduce the use of fossil fuels and pesticides. § Policy AG-2.15 Encourage the establishment of agricultural mitigation banks in appropriate locations that provide strategic protection of high value farmland.



Policy AG-2.16 Pursue legislation to allow growers to use non-food agricultural by-products, including wood waste products, for renewable energy.

## GOAL AG-3 <u>Healthy Farm Economy</u>. Promote a healthy and competitive farm economy to expand the County's agricultural base.

Policy AG-3.1 Establish an Agricultural District overlay designation to enhance and aggressively promote the distinctive agricultural and recreational character of unique regions within the County. Agricultural Districts shall be established in areas where agricultural business development and expansion (including industrial processing, commercial sales and agricultural tourism) will be encouraged through the use of targeted regulatory streamlining, financial incentives, specialized marketing efforts, and other programs as may be determined to be appropriate. Three initial districts shall be considered as follows:

District	Unique Aspects	Suggested Programs and Actions
		Promote organic and small-
	Organic farming with many different specialty crops	scale farming
	. , ,	Enhance cooperative small-
	Agricultural and eco-	scale processing,
	tourism	warehousing, marketing capacity
	Cache Creek Casino	
Capay Valley	Resort destination	Improve the visitor experience
	Historic downtowns	Advance the Capay Valley
		Grown brand
	Cache Creek recreation	
	Estable estable estable	Review land use policies for
	Existing wine appellation (Capay Valley) and winery	visitor-serving facilities
	(Supay valiey) and which	Promote tourism
	Existing wine industry and	Promote wine grape growing
	wine grape growing	Catabliah lagal awahing
	potential	Establish local crushing,
Clarksburg	Agricultural and ago	fermentation, bottling, storage
	Agricultural and eco- tourism (River and Delta	capacity
	related tourism)	Promote tourism



District	Unique Aspects	Suggested Programs and Actions
	Historic mill site with boutique wineries	Establish a Clarksburg brand
	Existing wine appellation (Clarksburg) and numerous	Review land use policies for visitor-serving facilities
	wineries	Establish and promote Enterprise Zone benefits
	Existing wine appellation (Dunnigan Hills) and wineries	Promote wineries and olive
Dunnigan Hills	Existing almond, wine grape and orchard region	presses  Establish a Dunnigan Hills
	Emerging olive region and olive oil growth potential	brand  Encourage use of appellation
	Agricultural and eco-tourism potential	Encourage use of appellation

- Policy AG-3.2 Allow uses that support agriculture, such as agricultural commercial uses, agricultural industrial uses, direct product sales, processing, farm-based tourism, agricultural research, and farm worker housing, on agricultural land subject to appropriate design review and development standards.
- Policy AG-3.3 Support the ability to continue to move agricultural equipment along and across roads and highways.
- Policy AG-3.4 Recognize and protect agricultural infrastructure, such as farm-tomarket routes, water diversion and conveyance structures, fertilizer and chemical sales, airfields, processing facilities, research and development and farm worker housing.
- Policy AG-3.5 Encourage the provision of farm worker housing by streamlining permit requirements, reducing fees and requiring inclusionary housing within established communities.
- Policy AG-3.6 Strongly encourage cities to share in the responsibility for providing adequate sites to accommodate farm labor housing. §



services, including small-scale and/or mobile processing facilities and distribution centers for locally produced foods. (\$) Policy AG-3.8 Encourage re-use, for agricultural purposes, of agricultural industrial facilities that are no longer needed due to changing economic conditions. Policy AG-3.9 Support the development of an agricultural marketing and tourism program to coordinate private and public initiatives and to integrate them with County efforts to attract business. Policy AG-3.10 Encourage the establishment of small-scale agriculture uses (e.g. truck farms, organic farms and agricultural research operations) where small parcels of land presently exist in agricultural areas with suitable soils. Policy AG-3.11 Adopt land use regulations for small farms that recognize the potential role such farms play in education and agricultural tourism and provide for the inclusion of such activities, while discouraging the use of small farms as non-agricultural home sites. Policy AG-3.12 Promote marketplace-initiated conversion from lower to higher value added crops and agricultural commodities.

Support the development of local suppliers for agricultural goods and

Policy AG-3.14 Work with local agricultural groups to establish a unique identity for Yolo County agricultural products.

by local consumers. (\$)

Support farmers in diversifying their products to produce and market healthful foods, specialty ethnic foods and foods needed and desired

- Policy AG-3.15 Provide technical and educational support for farmers in Yolo County through the services of the Agricultural Commissioner's Office, Natural Resources Conservation Service, Resource Conservation District and University of California Cooperative Extension.
- Policy AG-3.16 Promote agricultural innovation, including research and development, biotechnology, sustainable farm practices, agri-tourism and non-traditional agricultural operations in order to expand and improve business and marketing opportunities for those engaged in agriculture.

Policy AG-3.13

Policy AG-3.7



- Policy AG-3.17 Collaborate with other agencies and organizations to provide training, technical assistance and capital for emerging agricultural businesses.
- Policy AG-3.18 Allow the location of agricultural commercial, industrial and tourism activities on land designated as Agricultural, consistent with the Land Use and Community Character Element.
- Policy AG-3.19 Identify areas suitable for future biotechnology development to support and expand the growing local biotechnology industry.
- Policy AG-3.20 Work with the Sacramento Regional Sanitation District to accept agricultural production wastewater, dry-weather discharge, winery discharge and/or septic system sludge.
- Policy AG-3.21 Promote best management practices in agricultural operations (including animal operations) to reduce emissions, conserve energy and water, and utilize alternative energy sources. §

# GOAL AG-4 <u>Education and Awareness</u>. Support education to ensure continued public recognition of the important role that agriculture plays in Yolo County.

- Policy AG-4.1 Promote educational programs aimed at informing the general public about agriculture and the value of "working landscapes"..
- Policy AG-4.2 Work with Natural Resources Conservation Service, Yolo County Resource Conservation District, Center for Land Based Learning, UC Cooperative Extension, Farm Bureau and similar organizations to increase awareness of actions that may affect farming, including the involvement of an agricultural issues curriculum in the public schools.
- Policy AG-4.3 Encourage ongoing public education programs by such organizations as Agricultural Commissioner's Office, UC Cooperative Extension, Farm Bureau, Natural Resource Conservation Service, Yolo County Resource Conservation District, 4-H Club, Future Farmers of America, Ag Futures Alliance, Center for Land Based Learning and other related organizations.
- Policy AG-4.4 Coordinate with the 40th District Agricultural Association and the City of Woodland regarding the possible relocation of the Yolo County Fairgrounds and the appropriate reuse of the existing facility.



GOAL AG-5	Local Preference. Promote the use of foods and products from Yolo County to strengthen the local economy, improve health and connect residents with the agricultural community.
Policy AG-5.1	Promote markets for locally and regionally grown and/or prepared food and other products and services. §
Policy AG-5.2	Support the development of USDA-certified community kitchens and related infrastructure, food business incubator facilities and other related entrepreneurial projects.
Policy AG-5.3	Support programs and facilities that help reduce hunger and provide food-related business opportunities.
Policy AG-5.4	Encourage neighborhood grocery stores, farmers markets, community gardens and food assistance programs to increase their use of locally grown/prepared goods. §
Policy AG-5.5	Encourage increased access to affordable and healthy foods, especially for low-income households.
Policy AG-5.6	Encourage institutions, such as schools, hospitals, colleges, government agencies, businesses and private food outlets such as grocery stores and restaurants, to provide foods produced locally and in the region. §
Policy AG-5.7	Provide opportunities within each unincorporated town for community gardens and farmers markets. §
Policy AG-5.8	Promote an ecologically sustainable food system. §
GOAL AG-6	<u>Delta Agriculture</u> . Enhance agriculture in the Clarksburg area to complement the broader values of the Delta region.
Policy AG-6.1	Continue to promote agriculture as the primary land use in the portion of Yolo County that lies within the Primary Zone of the Sacramento-San Joaquin Delta.
Policy AG-6.2	Advance the economic and cultural vitality of heritage or legacy communities in the Delta, such as Clarksburg.



Policy AG-6.3 Within the Delta Primary Zone, ensure compatibility of permitted land

use activities with applicable agricultural policies of the Land Use and

Resource Management Plan of the Delta Protection Commission.

Policy AG-6.4 Work with the Delta Protection Commission and other parties to de-

velop and implement the Land Use and Resource Management Plan update in a manner that supports and enhances the existing rural

economy.

#### 4. Implementation Program

Action AG-A1 Amend the Agricultural Mitigation Ordinance to direct agricultural miti-

gation to areas that promote open space connectivity and are in close proximity to existing growth boundaries for the communities and cities within the County. (Policy AG-1.8, Policy AG-1.12, Policy

AG-1.18, Policy CC-1.7) (\$)

Responsibility: Planning and Public Works Department

Timeframe: Ongoing

Action AG-A2 Negotiate cooperative agreements with neighboring jurisdictions to

> allow their agricultural mitigation requirements to be satisfied in appropriate locations within Yolo County. Agreements shall consider compensation to Yolo County for lost tax revenues and economic op-

portunity costs. (Policy AG-1.18)

Responsibility: County Administrator's Office, County Counsel

Timeframe: 2012/2013

Action AG-A3 Verify that easements used for mitigation require the landowner to

maintain adequate water rights in perpetuity to support sustainable

farm productivity. (Policy AG-1.18, Policy AG-2.2)

Responsibility: Planning and Public Works Department

Timeframe: Ongoing

Action AG-A4 Consider development of a local and/or regional conservation bank to

> provide credits associated with crops and/or land uses that sequester carbon or greenhouse gas pollutants. (Policy AG-1.18, Policy AG-2.7,

Policy AG-2.16) (\$)

Responsibility: Planning and Public Works Department

Timeframe: Ongoing



Action AG-A5

Amend the agricultural mitigation ordinance to specify that ancillary uses must be clearly subordinate to the primary agricultural use, particularly with regards to home sites. (Policy AG-1.9, Policy AG-2.16) Responsibility: Planning and Public Works Department

Timeframe: 2011/2012

Action AG-A6

Work with agricultural interests to develop farm dwelling site criteria. Proposed homes that comply with the criteria would be issued building permits, while those that are not consistent with the criteria would require prior approval of a use permit. Criteria would apply to both the primary and the ancillary home and may include the following:

- Size and mass of the home(s).
- Location of the homes(s) to avoid areas of excessive slope, higher quality agricultural soils, native vegetation, flooding, lack of water availability, or other physical constraints
- Location of the home(s) within the property to avoid restricting the extent of pesticide/herbicide spray on adjoining farm operations.
- Approval of a stewardship plan demonstrating how the property would be farmed.
- Cluster homes in a location within the parcel with the least impact to agricultural operations. New farm dwellings may be clustered in proximity to existing homes on adjoining properties.
- Consideration of an agricultural conservation easement deed restriction or similar instrument on all or a portion of the remainder of the property, outside of any home site(s).
- Recordation of a "rural oath" acknowledging the potential for nuisances to occur, such as dust, agricultural chemical applications, etc.
- Recordation of a deed notice acknowledging the County's right-to-farm ordinance. (Policy AG-1.7) (\$)

Responsibility: Planning and Public Works Department, Agriculture Department

Timeframe: 2009/2010

Action AG-A7

Amend the County's Right to Farm Ordinance to broaden the definition of protected agricultural land to include land designated as AG in the General Plan, and/or zoned agricultural in the Zoning Code. Amend the Ordinance to require more effective disclosure of the



County's regulations at the time of sale of any residential or agricultural parcel in the County, including the following measures:

- Require recordation in the chain of title of a notice regarding potential inconveniences and discomforts of agricultural operations and practices, and rural living.
- Include a "rural oath" that new residents on agriculturally designated land will sign to acknowledge that they understand the value of the "working landscape" and the consequences of living in a rural area; and accept both the potential nuisances of nearby farming and the lower levels of service available.
- Make other appropriate changes consistent with State law and the revised 2030 General Plan. (Policy AG-1.8)

Responsibility: Agriculture Department, County Counsel, Planning and Public Works Department

Timeframe: 2009/2010

#### Action AG-A8

Create opportunities for incubator farms with willing landowners, consisting of small leased parcels on land protected under conservation easement. Provide opportunities for joint access to shared equipment and irrigation. Ensure that leases mandate active agricultural production. (Policy AG-1.14, Policy AG-1.21) §

Responsibility: Agriculture Department, Planning and Public Works Department

Timeframe: 2010/2011

#### Action AG-A9

Work with the UC Cooperative Extension to develop technical assistance programs that may include: monitoring of changes in natural cycles; discouraging methane producing practices where feasible alternatives exist; encouraging methane recovery; and promoting farming practices that capture and store more carbon in the soil. (Policy AG-2.7, Policy AG-2.16) (\$)

Responsibility: Agriculture Department

Timeframe: Ongoing

#### Action AG-A10

Work to site a refrigeration and consolidation unit in an appropriate location. This would allow farmers to bring their produce to one location where trucks could pick up a full load and deliver to their destination, reducing the need for trucks to go to individual farms to pick up small loads. (Policy AG-3.7, Policy AG-3.10, Policy AG-3.11, Policy AG-4.18) (\$)



Responsibility: County Administrator's Office, Agriculture Department

Timeframe: 2011/2012

Action AG-A11

Develop and implement an Economic Development Strategy that encourages agricultural/ecological tourism, viticulture operations, agricultural-industrial opportunities and farm marketing efforts. (Policy AC 3.18 Policy AC 4.2)

AG-3.18, Policy AG-4.2)

Responsibility: County Administrator's Office

Timeframe: 2010/2011

Action AG-A12

Reduce development restrictions for new and/or expanded agricultural processing, on-site agricultural sales, and bioenergy production. (Policy AG-3.2, Policy AG-3.16, Policy AG-3.19) (\$)

Responsibility: Planning and Public Works Department, County Ad-

ministrator's Office, Health Department

Timeframe: 2010/2011

Action AG-A13

Revise countywide standards to create incentives for agricultural economic development and value-added enterprises. These may include the following: parking (e.g. use of permeable surfaces), occupancy (e.g. use of barn structures for limited events), roads (e.g. reduced rural road widths and/or improvements) and sanitation for special events (e.g. use of portable toilets instead of permanent systems). (Policy AG 3.2, Policy AG-3.9, Policy AG-3.16)

Responsibility: County Administrator's Office, Planning and Public

Works Department, Health Department

Timeframe: 2010/2011

Action AG-A14

Work with farm interests and housing organizations to develop specific recommendations for expanding farm worker housing opportunities. Such recommendations may include providing pre-approved building and septic plans (consistent with State requirements), exempting Use Permit requirements for homes where there is an agreement to limit occupation to farm workers, reducing requirements for mobile homes and limiting property tax reassessment. (Policy AG-3.5)

Responsibility: Assessor, Agriculture Department, Planning and Public Works Department, Health Department, County Administrator's Of-

fice

Timeframe: 2010/2011



Action AG-A15

Prepare and implement a farm marketing ordinance to streamline permitting requirements for agricultural retail operations to the extent possible at the local level's areas of focus including special events, handicrafts and prepared foods, agricultural product and byproduct processing, alcoholic beverage sales, education, overnight accommodations, signage, parking, recreation, sanitation, dining, camping and RVs, access and other standards to the extent possible at the local level. (Policy AG-3.2, Policy AG-3.9, Policy AG-3.16)

Responsibility: County Administrator's Office, Health Department, Planning and Public Works Department

Timeframe: 2010/2011

Action AG-A16

Expand the role of the Agricultural Commissioner's office, to include staffed programs to promote agricultural tourism and direct marketing for the County and establish an Agricultural Advisory Board. (Policy AG-4.1)

Responsibility: County Administrator's Office, Human Resources Department, Agriculture Department

Timeframe: 2010/2011

Action AG-A17

Create an advisory Food Policy Council to recommend the creation and implementation of agricultural marketing programs. (Policy AG-5.1, Policy AG-5.4, Policy AG-5.7)

Responsibility: Agriculture Department, County Administrator's Office

Timeframe: 2014/2015

Action AG-A18

Create an Agricultural Permit Coordinator position ("farmbudsman") to assist farmers and ranchers with the permitting process, including assistance with agricultural permitting and standards. The Coordinator would work closely with representatives from the Planning and Public Works Department, Agricultural Commissioner's office, Health Department, Economic Development office and other agencies, to facilitate and expedite promising value-added agricultural projects. (Policy AG-3.2, Policy AG-3.16, Policy AG-3.19, Policy AG-7.1)

Responsibility: County Administrator's Office, Agriculture Department,

Human Resources Department

Timeframe: 2010/2011

Action AG-A19

Collaborate with farming interests to develop and implement a program for each Agricultural District to include tailored zoning requirements, financial incentives, marketing requirements and/or other benefits as they are determined. Develop agricultural district pro-



grams and regulations based on the study underway by the Agricultural Issues Center at UC Davis. Specific tools for use within each district may include the following:

- Reduce building permit fees to promote improvements and structures related to agricultural processing, rural tourism and other value-added activities.
- Revise standards for parking (e.g. use of permeable surfaces), occupancy (e.g. use of barn structures for limited events), roads (e.g. reduced rural road widths and/or improvements) and sanitation for special events (e.g. use of portable toilets instead of permanent systems).
- Subsidize participation in specialized marketing efforts to target "branding" and name recognition of products grown or processed within each district.
- Prepare County-sponsored CEQA documents (e.g. Master EIRs) that broadly analyze agricultural tourism uses (e.g. dude ranch, winery, restaurant, bakery, cheese production, oil press, wine crush, outdoor entertainment/music, culinary classes, tourist cabins, etc.).
- Establish impact thresholds for rural roadways that allow higher traffic levels for agriculturally related events while maintaining the rural setting and design of the existing roadways.
- Streamline permit processing for the development of on-site housing for agricultural families and farm-workers (e.g. mobile home parks, labor camps, etc.).

Action AG-A20

As the districts mature and the County is able to document successes and failures, programs within the agricultural districts may be modified in response to changing market direction and may encompass new areas or evolve into countywide programs. (Policy AG-3.1, Policy ED-A32)

Responsibility: Planning and Public Works Department, Health Department, Agriculture Department, County Administrator's Office Timeframe: FY 2009/2010

Action AG-A21

Examine the possibility of creating agricultural programs similar to business improvement districts, with the ability to generate tax revenue, to fund agricultural business development and expansion. Also



consider the use of special service districts (such as used for fire protection) for the same purpose. (Policy AG-3.1)

Responsibility: County Administrator's Office, Planning and Public

Works Department, Agriculture Department

Timeframe: 2012/2013

Action AG-A22

Create an effective Farm-to-School program to bring fresh locally grown/produced food to school meals and provide farm education programs. (Policy AG-5.16)

Responsibility: Agriculture Department

Timeframe: 2010/2011

Action AG-A23

Amend the Zoning Code to require a Use Permit for any new home to be constructed on a parcel smaller than 20 acres within an antiquated subdivision. Include criteria that would have to be met to approve the Use Permit, such as a showing of agricultural feasibility, to ensure that the primary use of the parcel is not a homesite. (Policy AG-1.14)

Responsibility: Planning and Public Works Department

Timeframe: 2010/2011

Action AG-A24

Work with the California Department of Food and Agriculture and the City of Woodland to relocate the County Fairgrounds to a more suitable location. (Policy AG-4.4)

Responsibility: County Administrator's Office, Agriculture Department

Timeframe: Ongoing

Action AG-A25

Implement a voluntary Agricultural Transfer of Development Rights (TDR) program to facilitate the creation of affordable agricultural housing. Such a program would allow for the transfer of existing rights to build farm dwellings from areas characterized by large-acreage farm operations to areas characterized by small farms and/or where labor needs are greater. Develop criteria for appropriate transfer and receiver locations that take into account factors such as labor needs, crop types and/or other relevant factors and that preclude non-agricultural related transfers. Allow a density bonus of up to 20 percent for participants. Projects in receiving areas of the TDR program would not be considered "residential subdivisions" and/or the "division of land for non-agricultural uses" for the purposes of this General Plan. (Policy AG-3.6)

Responsibility: Planning and Public Works Department, Agriculture

Department

Timeframe: 2009/2010



Action AG-A26 Promote farmers markets within the cities and unincorporated com-

> munities. (Policy AG-3.2, Policy AG-5.7) (\$) Responsibility: Agriculture Department

Timeframe: Ongoing

Action AG-A27 Establish a setback for new non-agricultural development to protect

water delivery systems and similar agricultural infrastructure from im-

pact. (Policy AG-1.23)

Responsibility: Planning and Public Works Department, Agriculture

Department

Timeframe: 2010/2011

Action AG-A28 Work to site a USDA approved animal harvest facility at an appropri-

ate location within the county. (Policy AG-5.2)

Responsibility: County Administrator's Office, Agriculture Department

Timeframe: 2012/2013

Action AG-A29 Work with local agencies and non-profit organizations to develop best

practices and incentives that support wildlife-friendly agriculture. (Pol-

icy AG-2.14)

Responsibility: Agriculture Department

Timeframe: 2011/2012

Action AG-A30 Coordinate the acquisition of agricultural conservation easements by

agencies and organizations through the Agricultural Commissioner's

office. (Policy AG-1.17)

Responsibility: Agriculture Department

Timeframe: Ongoing

Action AG-A31 Consider conducting a study to determine whether a higher mitigation

ratio for loss of agricultural land is warranted. (Policy AG-1.6)

Responsibility: Agriculture Department

Timeframe: 2015/2016





Yolo County Airport Source: Yolo County

# C. Economic Development

#### 1. Background Information

## a. Setting

Economic development is the enhancement of a community's productive capabilities, largely through the creation and retention of jobs and revenue. Yolo County makes a healthy local economy a high priority and recognizes the need to create high quality jobs for the future well being of its residents. The Yolo County economic development program is geared to help the private sector provide more job opportunities for Yolo County residents, which in turn generates more revenue for the County to provide a better array and quality of service. In addition to the agricultural policies and actions described in Section B of this element, Yolo County promotes economic development in general as a way to improve the County's regional desirability, revitalize existing commercial areas, create new jobs and improve quality of life for all County residents.

Yolo County has many existing characteristics that make it a competitive business environment within the Sacramento region. The County's several significant assets include the following:



- Access to regional job centers.
- Visibility and easy access to Interstates 80, 5 and 505.
- Airport and transit connections.
- Affordable housing.
- Affordable land.
- Food and fiber business synergy.

Tourism is an increasing component of the Yolo County economy and promoting its continued growth is a high priority. Further, since many of the County's best rural tourism opportunities are in the unincorporated area and many are in public ownership (e.g. Bureau of Land Management, County Parks), the County should work closely with both public and private landowners and operators to ensure expanded tourism opportunities.

Visitor spending (i.e. dollars brought into the County from outside and spent here) boosts local business income, personal income and tax revenues. Tourists patronize hotels and other lodging, restaurants, department stores, grocery stores, cinemas, casinos, local parks, bike and equestrian trails, passive recreation areas, museums, golf courses and gasoline and other automotive service businesses. Clearly delineated, appealing, historic downtowns enhance the visitor experience. Creating additional attractions also increases sales and property tax revenues to the County. The natural beauty and cultural heritage of the area is of interest to the film industry, which has the potential to generate short-term yet substantial local income during location filming activities.

Local residents appreciate many of the same services that tourists do, including a variety of shopping and dining choices; good highways, bus and air transportation; and a selection of local entertainment and recreational opportunities. A survey of Esparto residents in 2001 indicated that residents made 70 percent of their general merchandise and food purchases in cities such as Woodland and Vacaville. Gearing County economic development policies towards expanding the tourism industry will also help recapture some of that lost spending and will at the same time improve the quality of life in the unincorporated communities. As a result, opportunities would become available for local residents to supplement their incomes through home-based businesses. Access to travel services and the Internet are important infrastructure concerns for this business group.

#### b. Background

In 2006, the Board of Supervisors convened the "Blue Ribbon Panel on Economic Development." This panel of experts and stakeholders from different backgrounds met several times to discuss Yolo County's economic strengths and weaknesses and to recommend a set of policies to help guide economic development. The Board of



Supervisors subsequently adopted the panel's recommendations, which are reflected throughout the General Plan and in this element in particular.

## 2. Policy Framework

GOAL ED-1	<u>Economic Diversity</u> . Diversify the local economy to provide substantial and sustainable long-term growth that will benefit businesses, residents and local government.
Policy ED-1.1	Ensure that an adequate supply of industrial and commercial land is designated for future development, to allow the market to continue to expand in a manner that is compatible with adjacent properties and existing uses.
Policy ED-1.2	Support the continued operation of existing aggregate mining activities within the county as well as new aggregate mining in appropriate areas, to meet the long-range construction needs of the region.
Policy ED-1.3	Encourage businesses that promote, provide services, and support farming, with an emphasis on value-added agriculture, agri-tourism, food processing and agricultural suppliers.
Policy ED-1.4	Encourage the telecommunications industry to install and maintain high-speed high-capacity telephone and Internet service throughout the county so that businesses can effectively compete. §
Policy ED-1.5	Work with State and federal representatives and the City of West Sacramento, to support and expand the economic potential of the Port.
Policy ED-1.6	Ensure that all new commercial and/or industrial development show a net fiscal benefit to the County.
Policy ED-1.7	Attract and retain a balance of businesses to provide a full range of career choices that allow individuals and families to prosper.
Policy ED-1.8	Retain and encourage growth in important economic export sectors, including mining, natural gas, tourism and manufacturing.
Policy ED-1.9	Target biotechnology development, including the development of high-tech research and development campuses, regional offices and business parks and light manufacturing nodes.



- Policy ED-1.10 Target life science, biotechnology and related research uses in proximity to UC Davis or elsewhere as appropriate along the highway system in the County.
- Policy ED-1.11 Support local efforts to create new products, services and businesses that will expand the wealth and job opportunities for all social and economic levels.
- Policy ED-1.12 Seek productive expansion and re-use of existing County assets, including the Yolo County Airport, old military facilities and the County landfill.
- Policy ED-1.13 Develop and expand agricultural businesses within Agricultural Districts, including industrial processing facilities, commercial sales and agricultural tourism, through the use of targeted regulatory streamlining, financial incentives and specialized marketing efforts.
- Policy ED-1.14 Support the development of specialty food stores and restaurants to meet the needs of the County's diverse population, as well as the needs of the growing number of visitors to the area.
- GOAL ED-2 <u>Business Climate and Business Assistance</u>. Work aggressively to create a welcoming environment for both existing companies and new business to advance local economic growth.
- Policy ED-2.1 Provide a consistent and efficient development review process.
- Policy ED-2.2 Bring together community and outside resources to attract new businesses and assist with expanding existing businesses.
- Policy ED-2.3 Support non-profit business and merchant associations to promote a strong business base, encourage joint marketing and improve the County's business climate. These business and merchant associations may include, but are not be limited to, the Sacramento Area Commerce and Trade Organization (SACTO), Sacramento Area Regional Technology Alliance (SARTA), Sacramento Area Council of Governments (SACOG), the Sacramento Metropolitan Chamber of Commerce, the Yolo County Visitors Bureau (YCVB), Capay Valley Vision, Capay Valley Grown and various Chambers of Commerce.



- Policy ED-2.4 Support the development of adequate infrastructure for economic development, including communications and information technology, water supply, wastewater treatment, roadways and trails.
- Policy ED-2.5 Create local incentives to support business development without compromising the County's financial capacity.
- Policy ED-2.6 Work closely with the Yolo County Workforce Investment Board, local community colleges, UC Davis and others to ensure an adequate supply of trained workers.
- Policy ED-2.7 Encourage the retention and expansion of existing businesses and attract new businesses into the county.
- Policy ED-2.8 Coordinate with other agencies and organizations to offer technical assistance to business, including targeted funding such as economic development grants, loans and other federal, State and private sources.
- Policy ED-2.9 Work with local jurisdictions and agencies to promote economic growth within the county and surrounding region.

# GOAL ED-3 <u>Community Revitalization</u>. Revitalize communities, especially downtown areas, to serve the economic and social needs of residents, as well as to support regional visitor needs.

- Policy ED-3.1 Create a vibrant mix of residential development, retail and other commercial services, employment opportunities, governmental services, restaurants, entertainment and cultural/recreational opportunities in downtowns.
- Policy ED-3.2 Provide support to make infill development attractive for private developers. (§)
- Policy ED-3.3 Create jobs in tandem with housing to the greatest extent feasible. Strive for a minimum ratio of 1.2 permanent jobs per home and seek to match local wages with community housing prices (DEIR MM LU-4e). (§)
- Policy ED-3.4 Create economic opportunities that allow for individual and family self-sufficiency, with decreased dependence on County programs and services.



Policy ED-3.5	Improve downtown street corridors to protect historic aesthetics and stimulate economic activity.
Policy ED-3.6	Encourage the development of retail establishments that will reduce resident spending outside the County for retail purchases, services and entertainment. §
Policy ED-3.7	Work with local agencies to promote the value of education, especially among youth with limited family history of higher education.
Policy ED-3.8	Collaborate with other like-minded organizations to promote and expand business activities that support schools, such as school partnerships, student internships, faculty internships and job shadowing.
GOAL ED-4	<u>Expansion of Tourism</u> . Provide a variety of tourism and recreational opportunities to expand the local economy in a manner consistent with Yolo County's agricultural and open space emphasis.
Policy ED-4.1	Provide for the development of a visitor network, conveniently located, that includes a mix of lodging, attractions, transportation, restaurants, retail, gas stations and other services.
Policy ED-4.2	Bring more destination spending into Yolo County through collaborative and individual marketing and promotion.
Policy ED-4.3	Seek opportunities to expand tourism around local attractions and amenities.
Policy ED-4.4	Encourage ecotourism including boating, kayaking, canoeing, fishing, hunting, horseback riding, hiking, and bird watching.
Policy ED-4.5	Identify locations for alternative recreation activities.
Policy ED-4.6	Work with Chambers of Commerce, community and regional organizations and local businesses to promote downtowns as a destination
Policy ED-4.7	to work, live, shop and dine.



Policy ED-4.8 Support the development of critical facilities for travelers in areas that lack services, such as public restrooms, lodging, food and retail services. Policy ED-4.9 Support the development of tourist services (consistent with this General Plan) along Interstate 5 (Yolo, Zamora, Dunnigan), State Route 16 (Madison, Esparto) and State Route 113 (Knights Landing). Policy ED-4.10 Focus commercial and passenger aviation uses at the Yolo County Airport and Watts-Woodland Airport, including airport maintenance and facilities to serve visitors and support such activities. Policy ED-4.11 Encourage public agencies to increase the capacities of parks, recreational areas, attractions, rest areas and other facilities that serve visitors. Policy ED-4.12 Support collaborative efforts to market Yolo County and the region as a tourist destination, through coordinated intra-County and regional promotion. Policy ED-4.13 Market Yolo County locations to the film and advertising industry. Policy ED-4.14 Encourage agricultural recreation (including farm stays, dude ranches, equestrian facilities, etc) and other types of outdoor recreation. Policy ED-4.15 Promote Yolo County as a destination for vacations and day trips. Policy ED-4.16 Support and facilitate local events that showcase Yolo County products such as wine, produce and arts and crafts. Policy ED-4.17 Collaborate with local non-profit, business and merchant associations to promote and advertise local programs and events. Policy ED-4.18 Work with the Yolo County Visitors Bureau to identify potential tourism-oriented market opportunities and to develop stronger links to regional and national tourist markets. Policy ED-4.19 Support programs that promote the history and culture of Yolo County.

Create opportunities for visitor centers within community downtown areas that sell local products and promote local areas of interest.

Policy ED-4.20



GOAL ED-5	Economic Sustainability. Support sustainable economic development. Encourage local industry to adapt to the expected effects of climate change and minimize greenhouse gases and other emissions.
Policy ED-5.1	Assist businesses in reducing their dependence upon non-renewable resources, such as fossil fuels. §
Policy ED-5.2	Work with businesses to reduce the quantity and improve the quality of their waste stream and to ensure that waste is disposed of properly. §
Policy ED-5.3	Encourage businesses and research that support sustainability and contribute to the emerging "green" economy. §
Policy ED-5.4	Encourage businesses to exceed clean air standards, whenever possible. §
Policy ED-5.5	Promote Yolo County businesses by encouraging residents and government agencies to obtain their goods and services locally. §
Policy ED-5.6	Encourage employers to hire locally and to help employees find homes in the community where they work. Ensure that new jobs are created in proportion to new housing to the greatest extent feasible. Seek to maintain a minimum ratio of 1.2 jobs for each household within a community (DEIR MM LU-4f).
Policy ED-5.7	Encourage appropriate home-based occupations, "cottage" industries, telecommuting, and telepresence to reduce fuel consumption and traffic and improve air quality. §
Policy ED-5.8	Promote the use of recycled materials and/or by-products of other businesses, to reduce the consumption of virgin raw materials. §
Policy ED-5.9	Support reductions in the use of hazardous materials and require businesses to employ proper disposal and recycling mechanisms. §
Policy ED-5.10	Require the re-use of processed water for landscaping and other appropriate activities, where feasible. §
Policy ED-5.11	In all agricultural, industrial, and commercial endeavors, promote use of solar technology, water reuse systems, biomass systems, and other systems to capture alternative sources of energy. Strongly en-



courage businesses to incorporate water and energy conservation measures.

### 3. Implementation Program

Action ED-A1 Create and maintain a website with useful economic and demographic

information, as well as profiles of key development sites and vacant

buildings available for new businesses. (Policy ED-2.2)

Responsibility: County Administrator's Office

Timeframe: 2009/2010

Action ED-A2 Amend the Zoning Code to include incentives for targeted businesses

and infill development, including flexible development standards; fast-track processing; and fee exemptions, reductions, or deferrals. (Pol-

icy ED-2.1)

Responsibility: Planning and Public Works Department

Timeframe: 2010/2011

Action ED-A3 Seek ongoing feedback regarding the County's regulations and de-

velopment review process from chambers of commerce, economic development organizations, the agricultural community and other cli-

ents. (Policy ED-2.1, Policy ED-2.3)

Responsibility: Planning and Public Works Department

Timeframe: 2010/2011

Action ED-A4 Continue the Development Review Committee process to expedite

the review of development applications for targeted development projects and to negotiate agreements to create opportunities for signifi-

cant new jobs and tax benefits. (Policy ED-2.1)

Responsibility: Planning and Public Works Department

Timeframe: Ongoing

Action ED-A5 Monitor development strategies to determine their effectiveness in

achieving economic diversity and targeted businesses and adjust

policies and incentives accordingly. (Policy ED-2.1)

Responsibility: County Administrator's Office

Timeframe: Ongoing

Action ED-A6 Work to ensure that all County entities, including advisory committees,

respond quickly and effectively to concerns raised by businesses re-

garding new or existing operations and/or planned expansions. Work



with applicants to ensure project feasibility within the context of the

goals and policies of the General Plan. (Policy ED-2.1)

Responsibility: County Administrator's Office, Planning and Public

Works Department Timeframe: Ongoing

Action ED-A7

Seek feedback on quality-of-life needs from both individual businesses and economic development organizations and work with schools, health care providers, Community Service Districts, local service providers and others to provide these needs as a means of attracting economic development. (Policy ED-2.2)

Responsibility: Planning and Public Works Department, County

Administrator's Office Timeframe: Ongoing

Action ED-A8

Provide incentives to revitalize established but aging buildings and/or

facilities. (Policy ED-3.1, Policy ED-3.2)

Responsibility: County Administrator's Office, Planning and Public

Works Department Timeframe: 2011/2012

Action ED-A9

Implement zoning and design guidelines to facilitate the location of appropriately scaled retail and service businesses, offices, public services and public gathering places in downtowns that include both day-

time and nighttime activities. (Policy ED-3.1) §

Responsibility: Planning and Public Works Department

Timeframe: Ongoing

Action ED-A10

Implement DMX Zoning to require mixed-use development where appropriate, including both multi-family residential and commercial uses, in downtowns to provide both space for small businesses and alternative of the commercial uses.

tive housing opportunities. (Policy ED-3.1)

Responsibility: Planning and Public Works Department

Timeframe: Ongoing

Action ED-A11

Assist local businesses and community groups in forming business investment districts, Main Street programs and local development

corporations. (Policy ED-3.1, Policy ED-3.6) (\$ Responsibility: County Administrator's Office

Timeframe: Ongoing



Action ED-A12 Maintain, as appropriate, an inventory of vacant and underutilized

land designated for commercial and industrial uses so that they may be targeted for expedited development and for redevelopment. (Pol-

icy ED-3.1)

Responsibility: County Administrator's Office

Timeframe: 2009/2010

Action ED-A13 Develop guidelines for the adaptive reuse of commercial, industrial

and office buildings on infill sites, including the use of multi-story build-

ings as "live/work" spaces. (Policy ED-3.2) \$

Responsibility: Planning and Public Works Department

Timeframe: 2011/2012

Action ED-A14 Use Community Development Block Grants and other outside funding

sources to supplement private and public funds for economic devel-

opment. (Policy ED-3.2)

Responsibility: County Administrator's Office

Timeframe: Ongoing

Action ED-A15 Establish redevelopment areas, where appropriate, so that the result-

ing tax increment can be effectively used for downtown improvements

and development projects. (Policy ED-3.2) (\*) Responsibility: County Administrator's Office

Timeframe: 2011/2012

Action ED-A16 Offer incentives to business and property owners to improve the ap-

pearance of aging retail space while maintaining established historic

aesthetics. (Policy ED-3.2)

Responsibility: County Administrator's Office, Planning and Public

Works Department Timeframe: Ongoing

Action ED-A17 Establish focused public investment areas where the County will work

with local service providers to improve basic infrastructure. (Policy

ED-3.2)

Responsibility: County Administrator's Office

Timeframe: 2011/2012

Action ED-A18 Streamline the development review process and reduce fees in down-

town areas to provide incentives for targeted properties. (Policy

ED-3.2)



Responsibility: Planning and Public Works Department

Timeframe: 2010/2011

Action ED-A19 Provide flexibility for development in downtown areas through mixed

use and planned development zoning standards. (Policy ED-3.1, Pol-

icy ED-3.2) (\$

Responsibility: Planning and Public Works Department

Timeframe: 2009/2010

Action ED-A20 Amend the zoning code to allow limited off-site signage in rural areas.

(Policy CC-1.16, Policy ED-4.1)

Responsibility: Planning and Public Works Department

Timeframe: 2009/2010

Action ED-A21 Create a Yolo County identity to promote local tourism and recrea-

tional opportunities and assist in attracting visitors. (Policy ED-4.2,

Policy ED-4.6)

Responsibility: County Administrator's Office

Timeframe: 2012/2013

Action ED-A22 Prepare a cost-benefit analysis to ensure that public funding for infra-

structure required by economic development projects is feasible.

(Policy ED-1.6, Policy ED-2.3)

Responsibility: County Administrator's Office

Timeframe: Ongoing

Action ED-A23 Provide labor market information to local educational institutions and

youth and adult training agencies for planning and curricula purposes.

(Policy ED-2.6)

Responsibility: Yolo County Office of Education

Timeframe: Ongoing

Action ED-A24 Promote workforce investment efforts that match training programs to

existing and planned job requirements, ensuring that a skilled workforce is available to business. Identify relevant skill sets and coordinate with education and training providers accordingly. (Policy

ED-2.6)

Responsibility: County Administrator's Office

Timeframe: Ongoing



Action ED-A25

Work with educational and vocational training facilities (including school programs and adult education) to ensure that the existing and future needs of both employers and employees are met. Coordinate with businesses to pursue on-the-job training options where possible. (Policy ED-2.6)

Responsibility: Department of Employment and Social Services, Yolo County Office of Education, Rio Vista and Yuba Community Colleges

Timeframe: Ongoing

Action ED-A26

Provide incentives (e.g. live-work spaces, reduced parking requirements, carpooling, etc.) to reduce employee and product transport vehicle trips. (Policy ED-5.1) (\$\\$)

Responsibility: Planning and Public Works Department

Timeframe: Ongoing

Action ED-A27

Create a new "agricultural commercial" zoning designation that will allow direct marketing opportunities with limited discretionary review. (Policy ED-1.13)

Responsibility: Planning and Public Works Department

Timeframe: 2009/2010

Action ED-A28

Conduct a collaborative effort with agricultural interests to receive input regarding ideas for improvements to the agricultural economy, agricultural regulations and other related matters. (Policy ED-1.13)

Responsibility: Planning and Public Works Department, County Administrator's Office, Agriculture Department

Timeframe: 2009/2010

Action ED-A29

Encourage the location or recruitment of vocational or professional institutions within the County. (Policy ED-A25) Responsibility: County Administrator's Office

Timeframe: Ongoing

Action ED-A30

Create a position to provide direct business and permit assistance. Work with local government agencies on projects that promote economic growth within Yolo County and the surrounding region. (Policy ED-2.5)

Responsibility: County Administrator's Office

Timeframe: 2010/2011



Action ED-A31 Create incentives for businesses that reduce energy and water usage.

(Policy ED-5.1, Policy ED-5.10, and Policy ED-5.11)

Responsibility: County Administrator's Office, Planning and Public

Works Department Timeframe: 2011/2012